

Media Advisory Template | K12 Courses

For Events

Boilerplate language for an easy Media Advisory in advance of a classroom event.

[INSTITUTION NAME] Visits [SCHOOL NAME] to Celebrate Students' Achievements in Financial Education

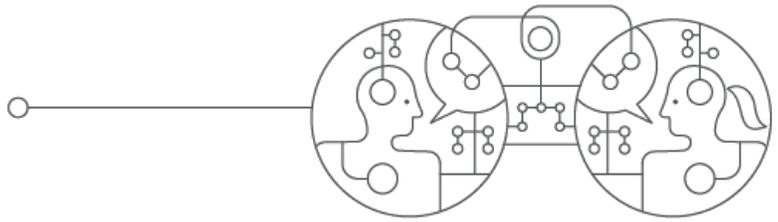
Digital Program Equips Over [##] Students in [REGION] with Personal Finance Skills

Join [INSTITUTION NAME] at [SCHOOL NAME] as we celebrate the [GRADE LEVEL] students taking a digital financial education course to prepare for a successful financial future. By the end of this school year, [##] students will have participated in [PROGRAM NAME], a web-based program that empowers students to develop critical financial capacities as they enter into adulthood.

This event is a unique opportunity for state and local leaders to reflect on the impact of bringing financial education topics into the classroom. It will also provide community leadership with an opportunity to recognize students for their incredible accomplishment. Executives from [INSTITUTION NAME] will be in attendance.

WHAT: Brief Description of Event **(2 sentences recommended)**
On [EVENT DATE] representatives from the [INSTITUTION NAME] will visit [SCHOOL NAME] to celebrate [GRADE LEVEL] students who have started the [PROGRAM NAME] financial education program. Students will hear from [INSTITUTION NAME] executives and participate in an activity that reinforces lessons learned from the program.

WHERE: [SCHOOL NAME]



[SCHOOL ADDRESS]

WHEN: [DATE & TIME]

HOSTS AND DISTINGUISHED GUESTS

- LIST VIP GUESTS HERE **[NAME, TITLE, ORGANIZATION]**

QUESTIONS: For questions on the event, please contact **[NAME]** at **[EMAIL]** or **[PHONE NUMBER]**

About Your Institution

Include your institution's boilerplate "about" language for media here.

About EVERFI, Inc.

EVERFI is a technology company driving social change through education that addresses the biggest issues affecting society ranging from financial wellness to prescription drug safety to workplace conduct. Founded in 2008, EVERFI is fueled by its Software-as-a-Service (SaaS) platform and has reached more than 30 million learners across the U.S. and Canada. EVERFI's [Networks](#) bring together financial institutions, colleges and universities, and some of the largest corporations to leverage insights and connections to drive impact. Some of America's leading CEOs and venture capital firms are EVERFI investors including Amazon founder and CEO Jeff Bezos, Google Chairman Eric Schmidt, Twitter founder Evan Williams, Advance Publications, Rethink Education and Rethink Impact. To learn more about EVERFI visit everfi.com or follow us on [Facebook](#), [Instagram](#), [LinkedIn](#), or [Twitter](#) @EVERFI.